



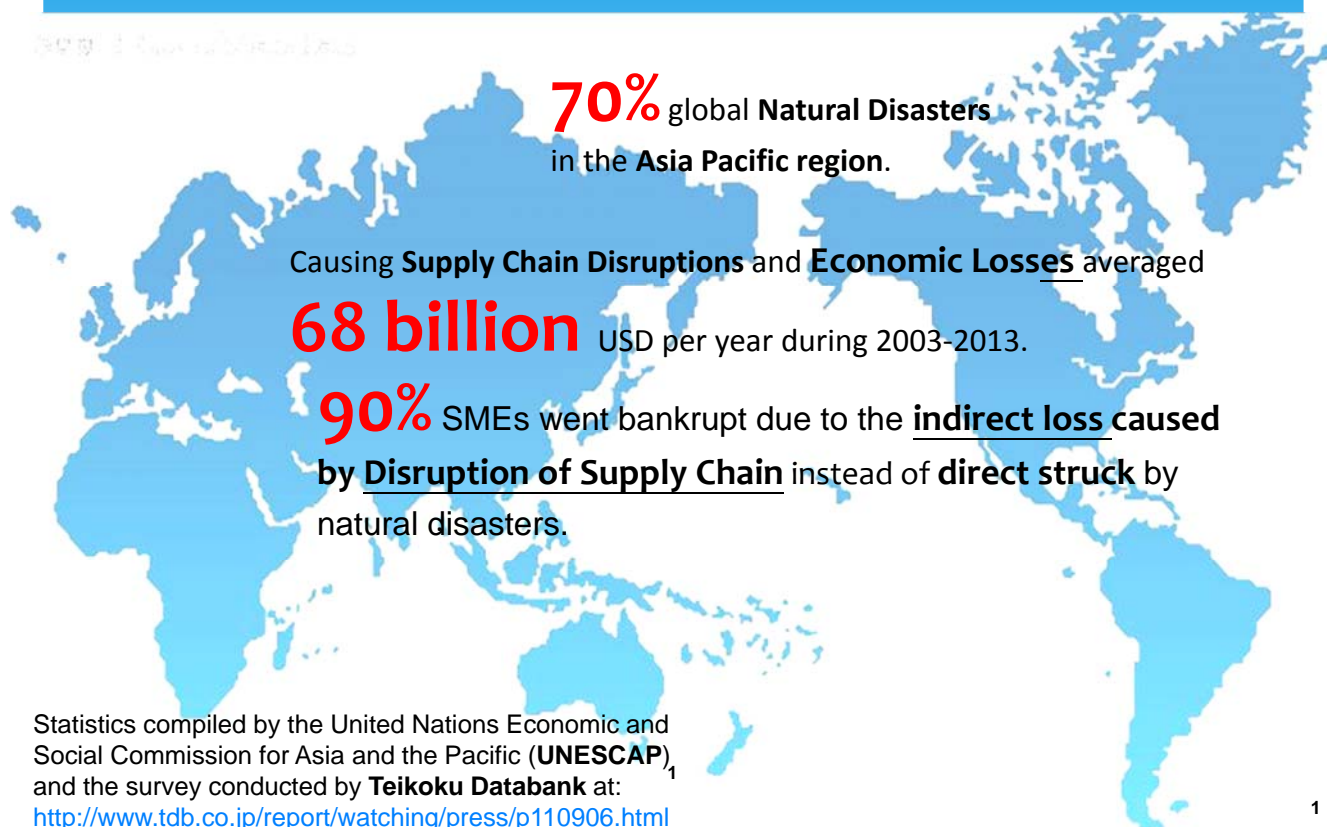
Workshop on Scientific Decision Supports for Emergency Preparedness of Natural Hazards

Multi-Year Project: Improving Natural Disaster Resilience of APEC SMEs to Facilitate Trade and Investment

Chinese Taipei

July 27, 2015

Why BCP Matters



Why BCP Matters

By failing to prepare,
you are preparing to fail.

Benjamin Franklin



2



Links with APEC Theme 2013 - 2015



3

Summary of the Project



4

Project Milestones (2012 -2014)



5

10 easy steps for SMEs to use Business Continuity Plans to Strengthen Reliability of Supply Chains



6

HLPD Joint Statement & 2015 Deliverables



APEC High Level Policy Dialogue Joint Statement on Resilient SMEs for Better Global Supply Chains

Taipei, Chinese Taipei
24 March 2014

We, the senior representatives of public and private sectors from 21 member economies of APEC family, met in Taipei, Chinese Taipei today for the "APEC High Level Policy Dialogue on Resilient SMEs for Better Global Supply Chains" jointly hosted by the APEC Small and Medium Enterprises Working Group (SMEWG) and the Emergency Preparedness Working Group (EPWG) to proudly announce this Joint Statement.

MYP on SME Natural Disaster Resilience

According to the result of APEC SME Monitoring survey proposed in 37th APEC SMEWG meeting, SMEs account for 97.66% of total business, 41.2% of GDP and provide 63.6% of employment in the Asia Pacific region. Thus, SMEs play a role of driving force for regional economic growth. However, this region experienced 70% of global nature disasters, causing supply chain disruptions and severely affecting SMEs. SMEs are more vulnerable to disasters compared to large enterprises due to their concentration of business activities and less awareness and limited access to disaster risk information.

Fully aware of importance of disaster resilience at SMEs level, the APEC leaders have instructed officials to work toward a resilient Asia Pacific to help businesses growth in the region. In response to leader's instruction and the Great East Japan Earthquake, Chinese Taipei had proposed an APEC Multi-Year project on "Improving Natural Disaster Resilience of APEC SMEs to Facilitate Trade and Investment" in 2011, with support of SMEWG and in collaboration with EPWG, aiming at raising awareness and enhancing disaster resilience at SMEs when facing challenges of nature disasters.

Starting from 2012, this three-year project has well established an expert group and fully coordinated a focal point network to work together toward the goal of enhancing SMEs' capacity on business continuity preparation to sustain global supply chains from grassroots. Up to now, in cooperation with EPWG, the Asian Disaster Reduction Center (ADRC) and the Asian Disaster Preparedness Center (ADPC), this Multi-Year Project has published 15 issues of SME Monitor report with more than 30,000 subscribers; hosted 2 Focal Point Network and Expert Meetings with more than 600 participants to establish SMEs disaster resilient mechanism; published the Guidebook on SMEs Business Continuity Plan (BCP) and organized symposiums and Train-the-Trainer Workshop to train more than 300 seed trainers for the purpose of BCP dissemination. Above all, in the past 2 years, the 21 APEC economies with nearly 1,000 participants have joined this project. Furthermore, the Policy Framework Models (PFMs) for the best policy practice sharing will be published later in 2014.

HLPD Joint Statement

1. Establish SME BCPs to Facilitate Trade and Investment

Resilience for SMEs

Implement BCP Guidebook for Better Global Supply Chains

- Promote BCPs Guidebook by disseminating this publication in different languages and

2. Implement BCP Guidebook for Better Global Supply Chains

Beyond 2014

3. Enhance the Public-Private Partnership and Cross-Fora Cooperation

Dr. Witsanun Kongsam
APEC SMEWG Chair

Dr. Wei-Sen Li
APEC EPWG Co-Chair

Mr. Kiyoshi Natori
APEC EPWG Co-Chair

2015 Deliverables



3 Train-The-Trainers Workshops



APEC Policy Framework Report



SMEWG - EPWG Collaboration



Asia-Pacific
Economic Cooperation

2015 Deliverables – 3 Training Workshops



Co-hosted with **EWPG** and **DTI** of Philippines in SOM1
On January 30, 2015, Clark, the Philippines

10+ Speakers

15+ Economies

100+ Participants



EPWG Co-Chair &
DTI Undersecretary



ADRC



ADPC



SCMAP



Tzu Chi Foundation



GIZ



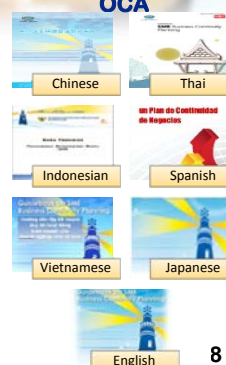
OCA

Agenda

Policy Dialogue on the promotion of BCPs for SMEs through a **Public- Private-People Partnership**

How to promote **inclusive growth** through sustainable and resilient SMEs

Case studies sharing and the introduction of the Guidebook on Promoting SME BCPs



8



Asia-Pacific
Economic Cooperation

Workshop Findings

How to Promote BCPs for SMEs through **Public - Private-People Partnership (PPPP)**

Supply Chain Risk Management is essential for Supply Chain Resilience.



Micro Insurance could be a solution to manage the risks of business continuity.



Cash for Work Program helps victims become volunteers to recover from natural disasters.



P500 cash aid is given daily to motivate disaster survivors to cleanup their communities. The program lasted for 19 days.

9

10 BCP Train-the Trainer workshops

6 APEC Economies including **Indonesia, Mexico, the Philippines, Chinese Taipei, Thailand, and Viet Nam** hosted BCP Train-the-Trainer Workshops since 2013.



2013	2014						2015		
August 5-9	February 18-21	April 23-24	June 20	June 26-27	August 20-21	August 27	January 30	May 6	July 27-28
Chinese Taipei	Thailand	Indonesia	Chinese Taipei	Viet Nam	Chinese Taipei	Mexico	The Philippines	Chinese Taipei	Chinese Taipei
100 people	40 people	30 People	70 People	50 People	50 People	50 People	100 People	100 People	100 People

10

APEC SME Disaster Resilient Policy Framework

41 SME Disaster Resilient policies/programs from **12** economies have been collected and organized, which are beneficial for economies to **design** their own disaster resilience **policies** by referring to this report.



Policy framework for SMEs' mitigation, response and recovery on :



Download at <http://publications.apec.org>

Conclusion

- We are planning to further collaborate with the Philippines on BCPs and look forward to your participation as well.
- Welcome to download Guidebook on SME Business Continuity Planning (BCP) with 7 languages at the APEC Publication Website: <http://publications.apec.org> & APEC SCMC website: <http://www.apecscmc.org/>
- With all member economies' effective engagement in promoting SME BCP, we are looking forward to seeing better global supply chains in the future.



Annex 1- Supply Chain Risk Management

Six steps for mapping the risk profile and developing strategies:

- Prioritize **earnings drivers**
- Identify **critical infrastructure** that affect the earnings drivers.
- Locate **vulnerabilities** in the critical infrastructure
- Model **scenarios** for the vulnerabilities
- Develop **responses** to the scenarios
- **Monitor, detect and respond** to potential disruptions as soon as possible.

