



Supporters



Programs



Connectivity



Emergency Response



Field Capacity Building



Innovation For Development



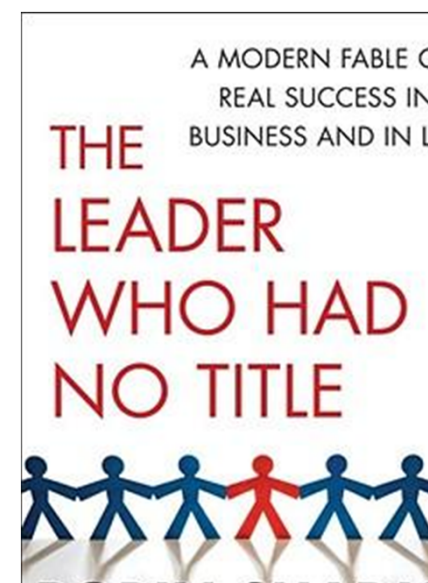
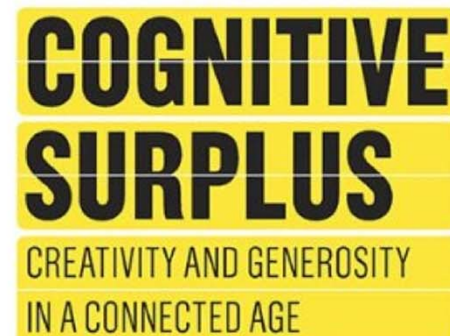
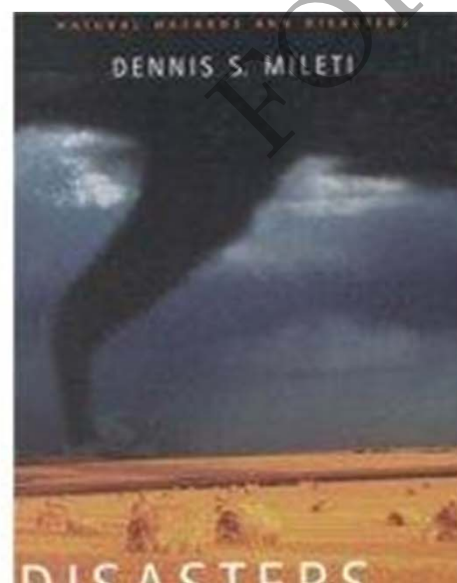
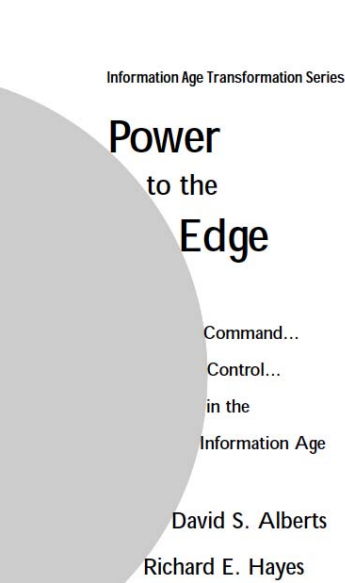
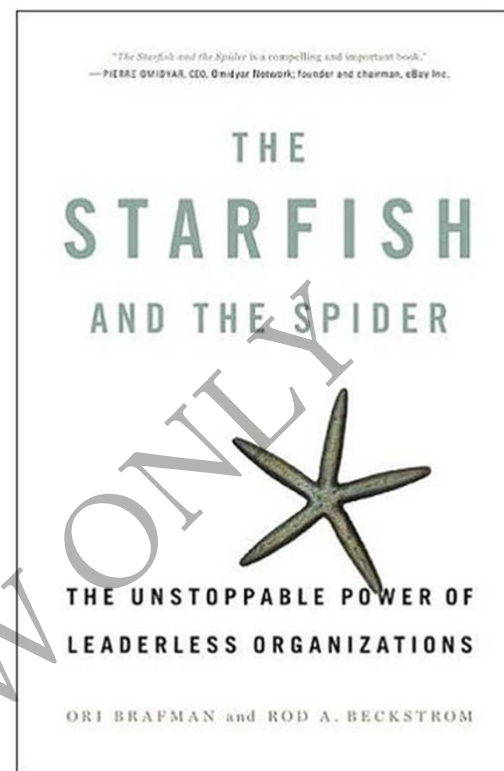
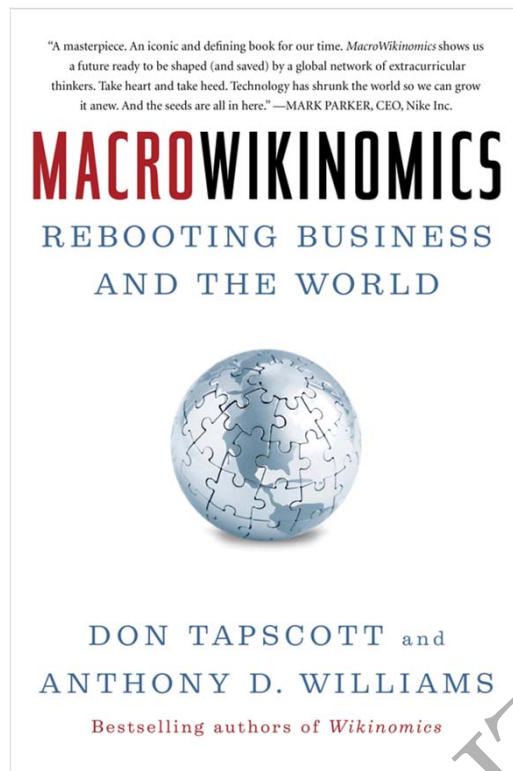
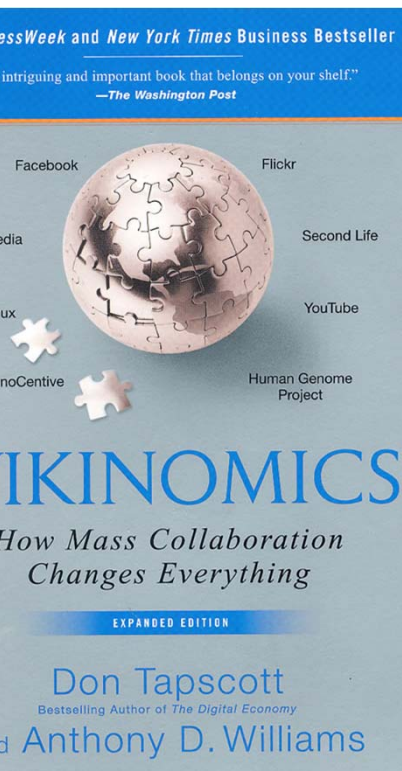
Shared Services

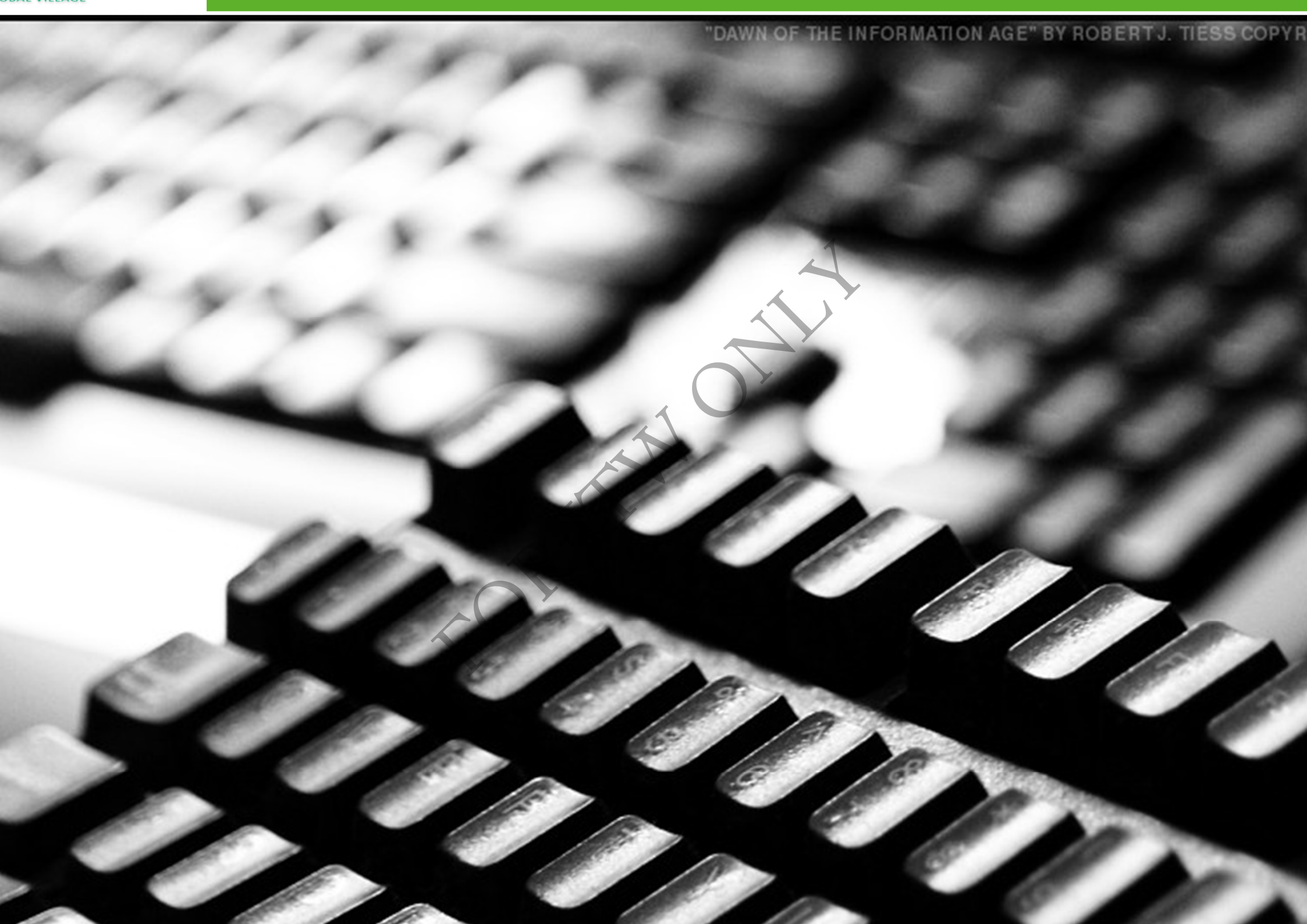
Members



Beneficiaries









SOCIAL MEDIA IN ASIA

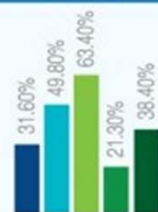
SOCIAL MEDIA IN USE

- Internet Penetration
- Reading & Writing blogs
- Video watching
- Photo Sharing
- Social Networking

POPULAR NETWORKS

- Facebook
- Renren
- Twitter
- Cyworld
- Wretch

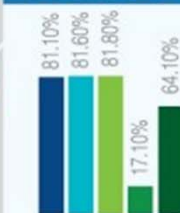
CHINA



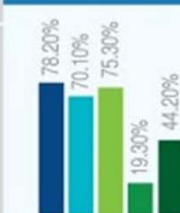
HONG KONG



SOUTH KOREA



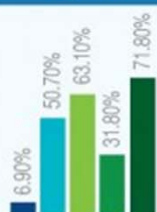
JAPAN



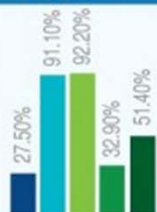
TAIWAN



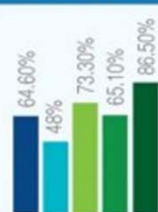
INDIA



VIETNAM



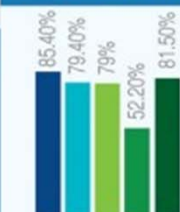
MALAYSIA



PHILIPPINES



NEW ZEALAND



SINGAPORE



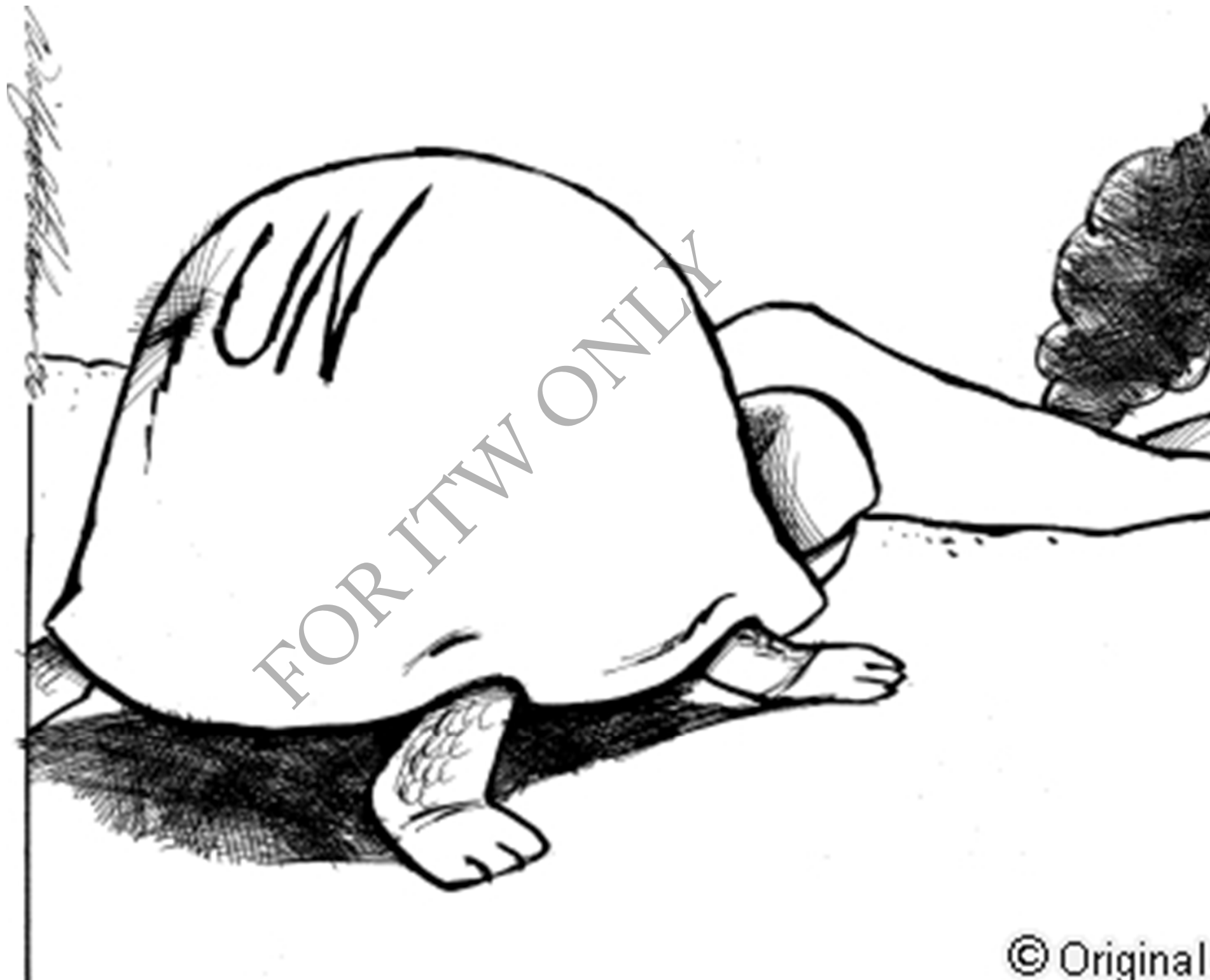
INDONESIA



AUSTRALIA

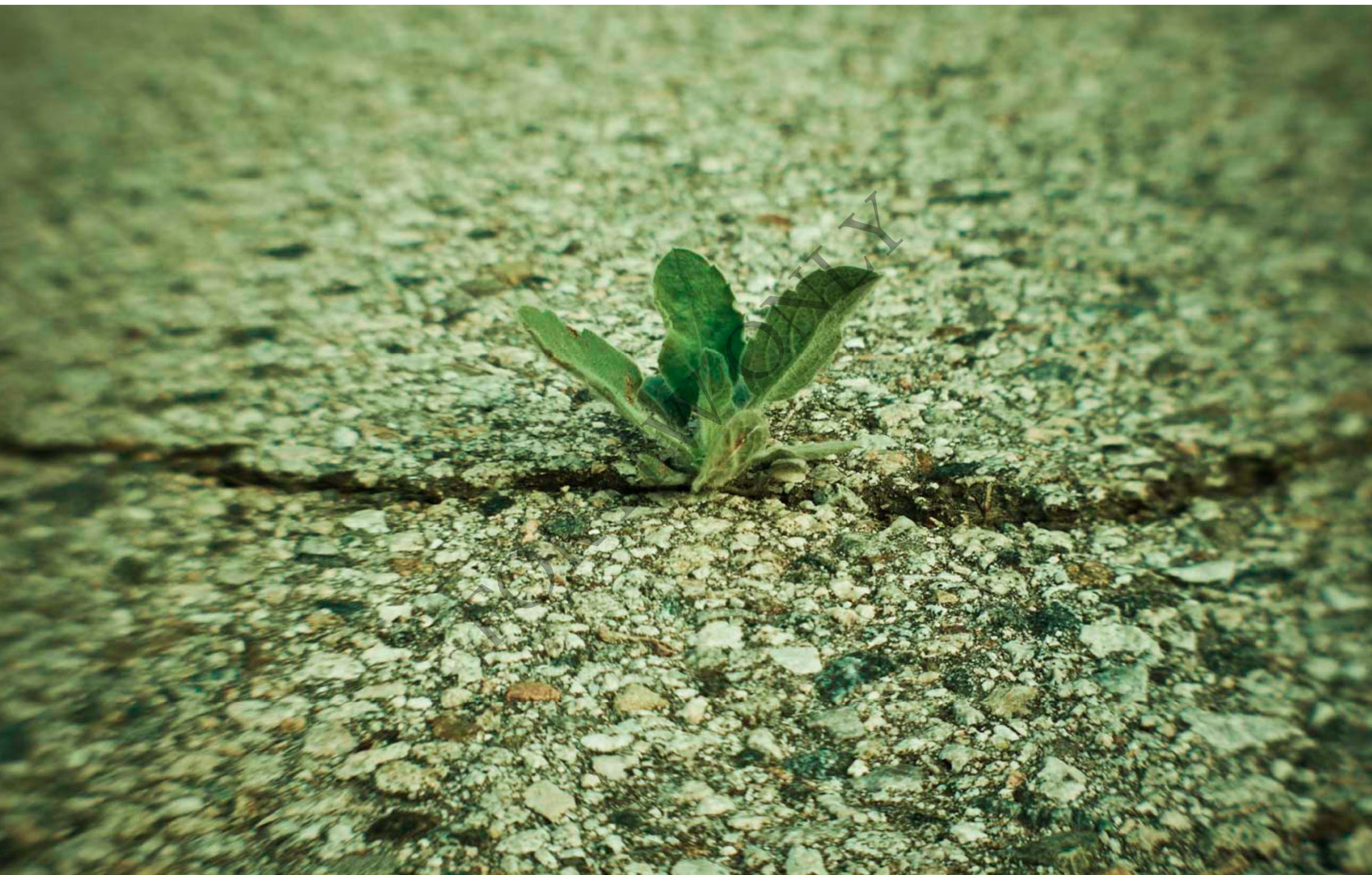


INNOVATION
COLLABORATION
OPENNESS
INTERDEPENDENCE
INTEGRITY
SELF-ORGANIZATION



FOR ITW ONLY







OpenStreetMap
Indonesia





Government Office

Fire Stations

Police Station

Schools

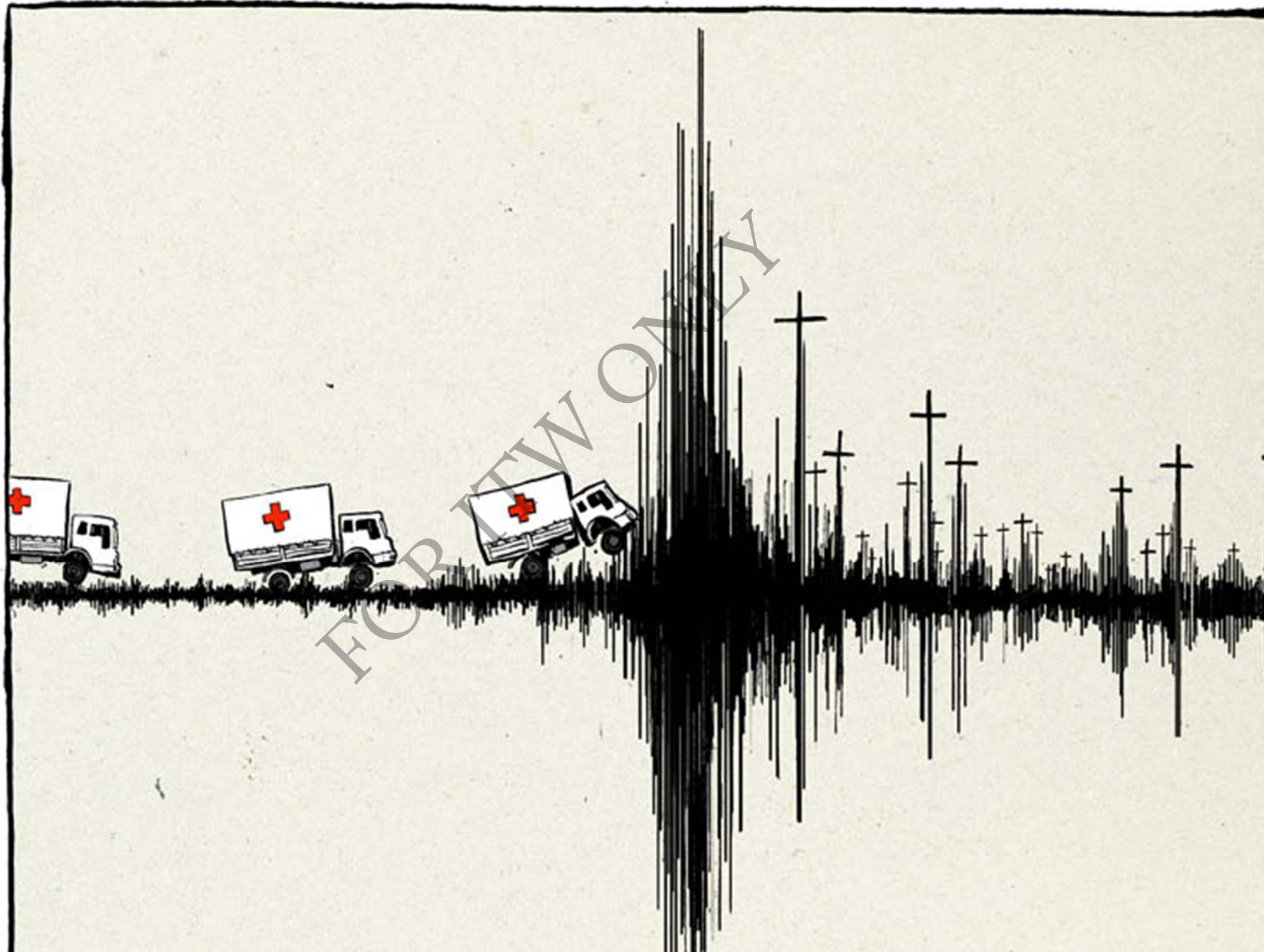
Sports Facilities

Health Facilities

Religious Facilities

**"Teamwork divides the task
and multiplies the success"**

Author Unknown



god want location asking phone sleeping impasse pierre haitian hungry hello water get house incomplete rue
know good my-name-is port-au-prince received
ank-you carrefour work des pastor near someone area dead anything
need la delmas victims now tents take see tent
like lot live message aid im info
living given children victim sleep hunger waiting something
lot job mother needs lost
country
la
au
died medicine dont church many
carrefour
everything
located
send
many
work
des
pastor
near
someone
evening
delmas
victims
now
radio
aid
im
info
port
address
going road
way
zone st
shelter
call
just
destroyed place
earthquake route since
problems
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problems





STOP

**Collaborate
and Listen**

**"Integrity is doing the right
thing, even if nobody is
watching."**

Jim Stovall













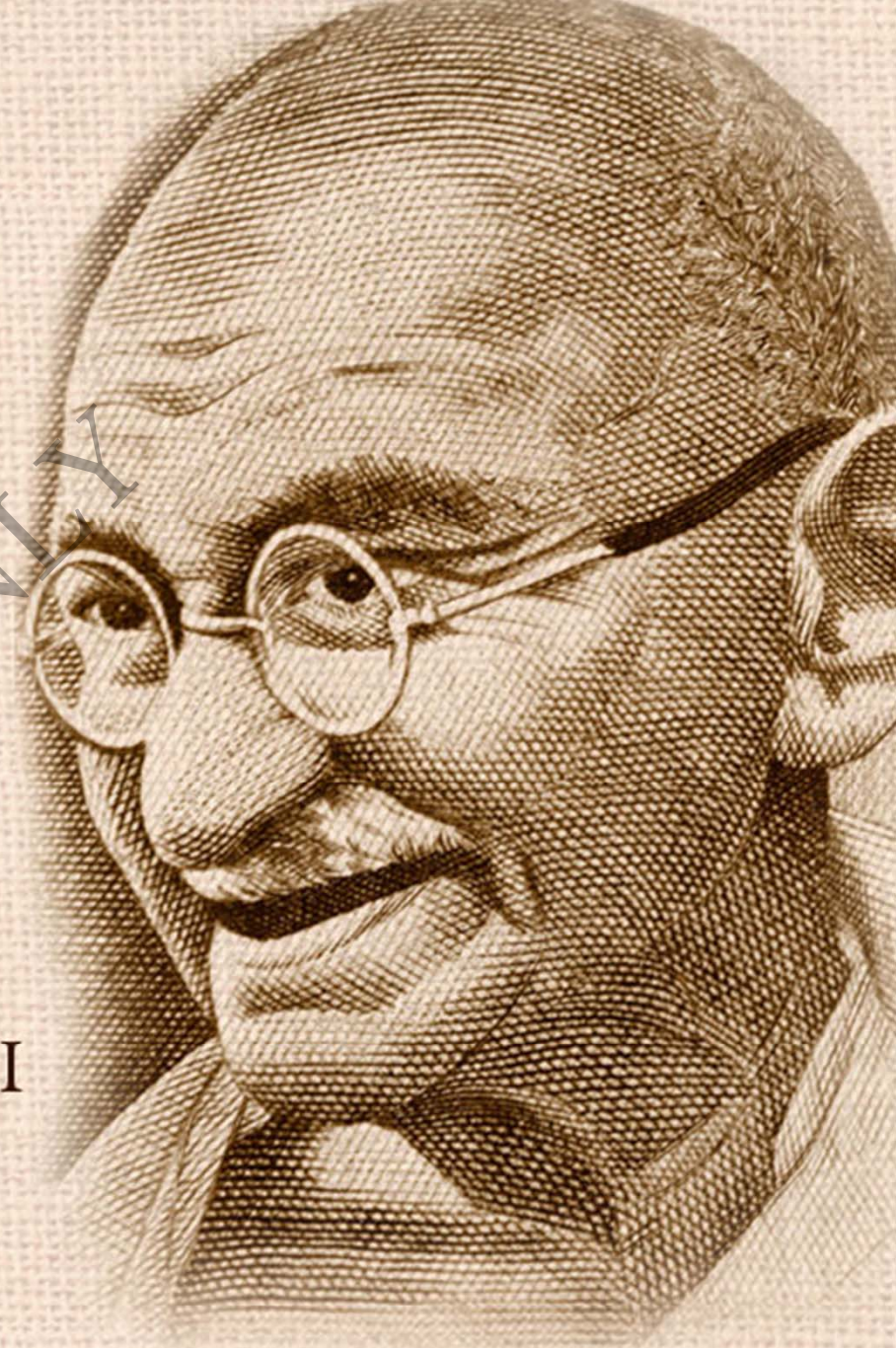


**"It's easy to come up with new ideas;
the hard part is letting go of what
worked for you two years ago, but will
soon be out of date."**

Roger von Oech

“You must be the change
you want to see in the
world.”

- MAHATMA GANDHI



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Skype: disasterexpert

Twitter: @gislio

Blog: <http://blog.disasterexpert.org>



f 500

There are currently over 500 Emergency Management Group Pages on Facebook

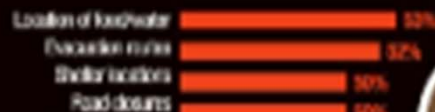
69%

agree that emergency response agencies should regularly monitor their websites and social media sites so they can respond promptly

area-wide emergency, how likely would you be to use social media channels to reach friends and family you are safe?



If someone you know needed urgent help in an area-wide emergency, would you try to request help in any of the following ways?



Benefits social media provides in emergency notification



Social Media and Emergency Response

Some channels limit the length of message, leading to the possibility of incomplete information

Potential for network overload during a crisis as networks are being upgraded - Users are in charge on social media

Getting travelers before a crisis

Threats and challenges present in social



Twitter users on the ground sent out information about the Mumbai Terrorist Attacks, including emergency phone numbers and the location of hospitals that needed blood donations



The Australian Country Fire Authority used Twitter to send out information on the fire, how to donate money or blood, and where to seek emergency help



Red River was under attack and people were getting updates delivered on the Federal Emergency Management Agency's (FEMA) Twitter



The First and Second 2011 attacks on the Pentagon, but through the

Social Media Use in Emergencies



FEMA's Twitter account followed the location of Red Cross shelters and reports on the ground during the crisis



Granville warned the US Airways plane that crashed into the Hudson River was not seen or could not be reached via Twitter



When a gunman opened fire at the Golden Thread Center of Fort Hood, TX, Twitter was used to provide news and updates to the public and soldiers around the world

Emergency Management Groups on Facebook

Information Systems for Crisis Resources and Management (ISCIRM)
 Arkansas State University Department of Emergency Administration and Management
 Emergency Awareness of the University of Maryland
 FDU Emergency Management
 Michigan Emergency Management
 Wisconsin Emergency Management Agency
 British Columbia Emergency Management Agency
 Utah Emergency Management
 WFO Emergency Management



If someone you knew needed urgent help in an area-wide emergency, would you try to request help in any of the following ways?

Send a text message to a response agency, if available

52%

Ask other people to help you reach a response agency through a social network like Facebook or Twitter

44%

Post your request for help on a responsible agencies Facebook page

35%

Send a direct message via Twitter to a response agency

28%